



## SOCIAL MEDIA TEMPLATE POSTS

### Suggested posts

1	We're proud to be taking part in @ISWAUS – a campaign to encourage healthcare professionals to #thinkinsulin and raise awareness to reduce insulin errors. Visit <a href="http://www.insulinsafetyweek.com.au">http://www.insulinsafetyweek.com.au</a> for more details.
2	Choose safety! We are helping to raise awareness of the importance of reducing insulin errors in people with #diabetes. It's time to #thinkinsulin.
3	We're working hard to reduce the number of insulin-treated patients who have at least one insulin error during their hospital stay. @ISWAUS is a time to #thinkinsulin.
4	Six steps to get it right and reduce insulin errors. @ISWAUS is a time to #thinkinsulin.
5	We are pledging to #thinkinsulin as part of @ISWAUS. Our teams are helping to raise awareness of the importance of reducing insulin errors in people with #diabetes.
6	Be Sure. Be Alert. Be Faultless. Be Error-free. Be Safe. @ISWAUS is a time to #thinkinsulin.

**This project has been funded by Sanofi who have had no input into any arrangements or content.**

Date of preparation: June 2022

**RAISING  
AWARENESS  
TO REDUCE  
INSULIN ERRORS**

WITH



**11 – 17 July**  
**#thinkinsulin**  
[insulinsafetyweek.com.au](http://insulinsafetyweek.com.au)

**ORANGE JUICE** This programme is organised by Orange Juice, date of preparation: May 2022.

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