



Insulin Safety Week 2023 – Suggested social media posts

Suggested content	
1	We're proud to be taking part in #InsulinSafetyWeek2023 – a national campaign to encourage healthcare professionals to #ThinkInsulin and raise awareness to reduce insulin errors. Visit www.insulinsafetyweek.com for more details.
2	<ul style="list-style-type: none"> ✓ Right person ✓ Right insulin ✓ Right dose ✓ Right time ✓ Right device ✓ Right way <p>Six steps to get it right and reduce insulin errors. #InsulinSafetyWeek2023 is a time to #ThinkInsulin.</p>
3	This week we are pledging to #ThinkInsulin as part of #InsulinSafetyWeek2023. Our teams are helping to raise awareness of the importance of reducing insulin errors in people with #diabetes.
4	<ul style="list-style-type: none"> ✓ Right person ✓ Right insulin ✓ Right dose ✓ Right time ✓ Right device ✓ Right way <p>#InsulinSafetyWeek2023 is an opportunity to #ThinkInsulin and get it right.</p>

Date of preparation: March 2023

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5	Figures have revealed 40% of insulin-treated patients have at least one insulin error during their hospital stay. #InsulinSafetyWeek2023 is a time to #ThinkInsulin.
6	As part of #InsulinSafetyWeek, we are helping to raise awareness of the importance of reducing insulin errors in people with #diabetes. It's time to #ThinkInsulin.

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