



## Insulin Safety Week 2024 – Suggested social media posts

Suggested content	
1	We're proud to be taking part in #InsulinSafetyWeek2024 – with a focus on safe use of diabetes technology –to reduce insulin errors within the healthcare profession. Visit <a href="http://www.insulinsafetyweek.com">www.insulinsafetyweek.com</a> for more details. #ThinkInsulin #HCLsafety #Thinkdiabetestech
2	<ul style="list-style-type: none"> <li>✓ Right person</li> <li>✓ Right insulin</li> <li>✓ Right dose</li> <li>✓ Right time</li> <li>✓ Right device</li> <li>✓ Right way</li> </ul> <p>Six steps to get it right and reduce insulin errors. #InsulinSafetyWeek2024 is a time to #ThinkInsulin #HCLsafety #Thinkdiabetestech</p>
3	This week we are pledging to #Thinkdiabetestech as part of #InsulinSafetyWeek2024. Our teams are helping to raise awareness of the importance of reducing insulin errors in people with #diabetes.
4	Do you know the difference between insulin pumps and continuous glucose monitors? XXXXXXXX are taking part in #InsulinSafetyWeek2024 to reduce insulin errors by improving understanding across XXXXXXXX trust of wearable technology devices. #ThinkInsulin #HCLsafety #Thinkdiabetestech
5	Following recent NICE guidance on hybrid closed loop systems, we are taking part in #InsulinSafetyWeek2024 to ensure XXXXXXXX staff are prepared for the phased roll out. It's time to #ThinkInsulin #HCLsafety #Thinkdiabetestech
6	Wearable diabetes technology – can you tell the difference? As part of #InsulinSafetyWeek, we are helping to raise awareness of the importance of reducing insulin errors in people with #diabetes. It's time to #ThinkInsulin #HCLsafety #Thinkdiabetestech
7.	#thinkdiabetestech- as part of #insulinsafetyweek2024 we are raising awareness that when a person with Type 1 diabetes has their insulin pump removed – replacement insulin needs to be given asap #insulinsafety

Date of preparation: May 2024

Insulin Safety Week 2024 is organised by Orange Juice Communications, and has been funded by Dexcom, Embecta, GlucoRx, Medtronic, Sanofi and Ypsomed, which have had no input into any arrangements or content.

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