Associations such as ADA and EASD state:

CGM users must have access to BGM at all times[1,12]

Contour plus BLUE

To optimise patient management recommend the highly accurate[7] CONTOUR®PLUS BLUE

- Enables convenient interpretation of blood glucose readings[9] with **consistent AGP colours**
- Provides **highly accurate results**[7]
- Includes **Second-Chance® Sampling**, minimising strip wastage and re-pricking[11]

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* Minimum accuracy requirements of ISO 15197:2013 Section 8 standard require ≥95% of the measured values to fall within ±15 mg/dL (±0.83 mmol/L) at glucose concentrations <100 mg/dL (<5.55 mmol/L) or within ±15% ≥100 mg/dL (≥5.55 mmol/L) of the referenced method.

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Contour
Evolving with you

Are your CGM patients using a BGM?

Recommend CONTOUR®PLUS BLUE to your CGM patients today

ASCENSIA
Diabetes Care

For a CGM user a BGM is important...

People using CGM should conduct BGM testing in the following situations:[1-5]

- When there are transmission issues
- To detect and/or confirm hypoglycaemia
- When symptoms do not match readings
- When waiting on supplies for CGM system

Medications interfering with CGM systems may require an additional BGM test due to higher sensor values than actual glucose readings.[1]

CGM user experiences[6]:

96% of people using CGM agree that it is crucial to have a BGM. The majority of these consider it important that the BGM is accurate[6].

Users have indicated these **4 top reasons** for using BGM[6]:

1. to check sensor values
2. during hypo events
3. when symptoms do not match the results
4. sensor errors leading to periods of time without measurements

CONTOUR®PLUS BLUE - Accurate readings patients and healthcare professionals can trust.[7]

CONTOUR®PLUS BLUE is more accurate than the industry standard[7]

Error margin of laboratory blood glucose results

Meters that meet **ISO 15197:2013** minimum accuracy standard*[8]

*Minimum accuracy requirements of ISO 15197:2013 Section 8 standard require ≥95% of the measured values to fall within ±15 mg/dL (±0.83 mmol/L) at glucose concentrations <100 mg/dL (<5.55 mmol/L) or within ±15% ≥100 mg/dL (≥5.55 mmol/L) of the referenced method.

† >95% of the results were within the error range ±8.7 mg/dL (±0.48 mmol/L) or ±8.7% of the laboratory reference (YSI) values for glucose concentrations <100 mg/dL (<5.55 mmol/L) or ≥100 mg/dL (≥5.55 mmol/L), respectively.

smartCOLOUR® uses colours aligned with Ambulatory Glucose Profile (AGP) colour code[9,10]

Reduces the need for re-pricking

CONTOUR®PLUS BLUE allows patients to avoid re-pricking with Second-Chance® sampling.

Second-Chance® sampling

Allows your patients **30 seconds to apply more blood to the same strip** if needed, minimising strip wastage and the need for relancing[11]